



KENTUCKY FRIED WISHES

Presented by the KFC Foundation

Program Overview

What is “Kentucky Fried Wishes?”

- It is a wish-granting charitable initiative presented in 2019 by the KFC Foundation, an independent non-profit organization that is primarily supported by KFC U.S. franchisees and with support from KFC Corporation
- Kentucky Fried Wishes are for KFC restaurant employees and/or their immediate families (spouse, grandparent, parent, grandchild, child, sibling) in the same household
- Kentucky Fried Wishes is what you might call a “limited time offer.” It is not currently expected to be a permanent KFC Foundation offering

What types of “wishes” will be considered?

- The possibilities are almost endless! The wish can be need-based, educational or life-enhancing
- Examples of requests include buying a car; debt relief; help with adoption fees; furniture or other household needs; a vacation or experience, such as a trip, concert or Broadway show
 - These are just thought-starters! We want to hear what you or a KFC restaurant employee you know most wants or needs
- There’s one catch! The request must be something that is NOT addressed by one of the KFC Foundation’s existing charitable programs for restaurant employees, including:
 - [REACH Educational Grant Program](#) (college tuition assistance)
 - [Rise with GEDWorks](#) (high school equivalency assistance)
 - [KFC Family Fund](#) (hardship and crisis assistance)
 - [MyChange with Sum180](#) (personal finance tools)

Who is eligible to receive a Kentucky Fried Wish?

To be eligible for this award, you must:

- Be a KFC U.S. restaurant employee, including Restaurant General Managers, Assistant Managers, Shift Supervisors and Team Members
- Be employed at a KFC U.S. restaurant that is participating in the KFC Foundation’s 2019 Cole Slaw Donation Program
- Be employed and in good standing at a participating KFC restaurant at the time Kentucky Fried Wishes recipients are announced in August 2019
- Above restaurant leaders and franchisee support staff are NOT eligible

Who can nominate a restaurant employee for a Kentucky Fried Wish?



- Franchisees, above restaurant leaders, Restaurant General Managers, coworkers, friends and family members can nominate eligible KFC restaurant employees
- If you are an eligible KFC restaurant employee (see above), you can nominate yourself

What is the timeline?

- **May 15 - June 30, 2019** : Nomination form open at KFCFoundation.org
- **July**: KFC Foundation reviews all nominations, verifies employment, collects any additional necessary documentation from semi-finalists to verify claims presented in the nomination
- **August**: Regional franchisee association leadership or their designated selection committee reviews anonymous finalists provided by KFC Foundation and selects their region's winner(s)
- **Early September**: Award checks issued following award acceptance completion

Who administers Kentucky Fried Wishes?

KFC Foundation staff under the guidance of the Foundation's Board of Directors

Award Details

What are the selection criteria?

KFC Foundation staff will evaluate all complete nominations and select Kentucky Fried Wishes finalists by considering:

- Timeliness (receipt of all nomination form details and document requirements completed by the given deadlines)
- Completeness and thoroughness of the nomination form
- Compelling nature of the nomination, as collectively presented by nomination form narratives, supporting documents, testimonials, etc.

A list of finalists for each of the seven regions to consider will be generated based on the above criteria. A given nomination's regional association will be based on the nominated employee's restaurant address.

PLEASE NOTE: All identifying information will be removed from finalist applications and given a designated identifying code before finalists are presented to the regions for final selection.

How many wishes will be granted and how much money will be awarded?

- The KFC Foundation's total budget for Kentucky Fried Wishes in 2019 is \$35,000. That amount will be evenly allocated across the seven AKFCF regions, with each region receiving a total of \$5,000 to award to a recipient or recipients
- The \$5,000-per-region amount will be allocated at the discretion of the respective region's leadership or a designated selection committee. Regions may award \$5,000 to one employee or divide it amongst two or more employees
 - All nominations considered by regional franchisee leadership or their designated selection committee will be anonymous

Decisions of KFC Foundation staff and regional association are final and are not subject to appeal. No nomination feedback will be given.

