



## Program FAQs for Restaurant Teams

### What is Kentucky Fried Wishes?

Presented by the KFC Foundation, Kentucky Fried Wishes is a charitable program that empowers KFC restaurants to give back to their communities. Your team can nominate a local non-profit organization to receive a \$10,000 grant to fund a project on their wish list! The KFC Foundation will award up to 11 grants. The goal is for each Kentucky Fried Wish to make a tangible impact on the local community and the people who live there.

### What are examples of Kentucky Fried Wishes?

Here are just a few ideas to get you started thinking about what your restaurant team could do.

- Helping build a new playground at a local elementary school or community park
- Freshening up landscaping and planting new flowers at a local senior citizen center
- Purchasing coding and STEM equipment for an after-school program
- Creating or improving a nearby hiking trail
- Organizing a mental health awareness fair
- Planting trees in a public park to allow for more shaded areas for children to play
- Stocking a mobile children's library that travels from school to school
- Updating basketball courts or soccer fields at a community center
- Beautifying common space at an addiction or recovery center
- Stocking and organizing supplies at a food pantry
- Building a community garden with a women and family center
- Coordinating a supply drive for a local homeless shelter

### How does my restaurant pick a community organization to work with?

Talk to your team about what organizations they care about. What if the school around the corner needs a new playground and your team wants to help fund and build it? Or what if a senior center where a beloved regular customer lives needs fresh landscaping or renovations? Or a community center where an employee frequented as a kid needs a new library room in their building?

We're looking for organizations and projects that make it easy for restaurant teams to volunteer and play a part in making the wish come true. This will also help strengthen relationships with difference-making organizations across your community, which is always time well spent!

### What organizations are eligible for this program?



Nominated community organizations must be a recognized 501(c)(3) organization, governmental entity or other IRS recognized charitable organization. The KFC Foundation will not fund individuals (e.g. scholarships) or religious or political organizations.

### **How do we nominate an organization?**

We're asking each restaurant team\* to appoint a Wish Captain! The Wish Captain will lead the charge on contacting the non-profit organization, telling them about the Kentucky Fried Wishes grant opportunity and completing the nomination form between July 12 and July 23. The nomination form will be accessible via [kfcfoundation.org](http://kfcfoundation.org).

The Wish Captain could be someone who is passionate about community service or the organization you're nominating, or someone who is great at rallying the team and getting others excited! They should also be reliable.

*\*To be eligible to nominate a non-profit organization for Kentucky Fried Wishes, your restaurant must be participating in the KFC Foundation's 2021 Cole Slaw Donation Program.*

### **What does the Wish Captain need to do?**

1. Talk with your team and decide on a community organization you're all passionate about (if you haven't already)
2. Send an email, make a phone call or visit the organization in person to tell them about the Kentucky Fried Wishes grant opportunity. We've included a script below that you could use.
3. Get a name and email address from a contact at the organization, as well as the organization's Employer Identification Number (EIN). Keep this info handy. You'll need it to fill out the nomination form!
  - a. Tip: Go to [GuideStar.org](http://GuideStar.org) and search for your organization—it will show you their EIN!
4. Between July 12 and July 23, go to [kfcfoundation.org](http://kfcfoundation.org) and complete the short Kentucky Fried Wishes nomination form!

### **Use this script as a guide when you contact the non-profit organization:**

Hello! My name is \_\_\_\_\_ (first and last name) and I work at the KFC on \_\_\_\_\_ (street name).

The KFC Foundation is awarding \$10,000 Kentucky Fried Wishes grants to 11 community non-profit organizations across the country to make a project on their wish list come to life. KFC restaurants can nominate an organization they're passionate about for a grant, and our team would like to nominate \_\_\_\_\_ (name of non-profit organization)!

Here's how it'll work:

- I'll complete a short nomination form between July 12 and July 23



- *The point of contact for your organization will get an email from the KFC Foundation on July 27 with a link to complete a quick grant application*
- *Your contact will complete the grant application by August 10*
- *Recipients of the Kentucky Fried Wishes grants will be announced September 9*

*I'll need the following information to complete the nomination form:*

- *First and last name of a point of contact for your organization*
- *Email address of that contact*
- *Your organization's Employer Identification Number (EIN)*

*If you have any questions about the Kentucky Fried Wishes program, go to [kfcfoundation.org](http://kfcfoundation.org) and check out the Kentucky Fried Wishes Program Guidelines and FAQs.*

*You can learn more about the KFC Foundation at [kfcfoundation.org](http://kfcfoundation.org).*

### **Can we nominate more than one organization?**

Yes! If your team is involved with several organizations, you can nominate them all.

### **What happens after we nominate an organization?**

Nominated organizations will first be screened by the KFC Foundation to make sure they are eligible by IRS guidelines. Then, we'll send an email to the organization on July 27 prompting them to complete a grant application by August 10. After reviewing all applications, we'll select up to 11 organizations to win a grant of up to \$10,000 and announce them on September 9 (in honor of the Colonel's birthday!)

### **What happens if our restaurant is selected?**

Selected organizations and restaurants will be notified on September 9. Selected restaurants will be asked to host a volunteer day (or two) to help make the project come to life. You'll be able to invite family or nearby restaurants to participate in the service project as well!

### **What is the timeline for all of this?**

July 12 – July 23: Restaurant Wish Captain nominates non-profit organization at [kfcfoundation.org](http://kfcfoundation.org)

July 27 – August 10: Nominated non-profits complete grant application

September 9: Kentucky Fried Wishes are announced!

