



Grant Guidelines for Nominated Non-Profit Organizations

What is Kentucky Fried Wishes?

Presented by the KFC Foundation, Kentucky Fried Wishes is a charitable program that empowers KFC restaurant teams to give back to their communities. KFC restaurant teams can nominate a local non-profit organization they're passionate about for a \$10,000 grant to fund a project on their wish list. The project should also provide an actionable volunteer opportunity for the restaurant team. The KFC Foundation will award up to 11 grants of up to \$10,000.

What is the KFC Foundation?

The KFC Foundation is an independent 501(c)(3) non-profit organization committed to providing accessible support and development opportunities to KFC restaurant employees across the U.S. Since 2006, the Foundation has awarded \$20 million to more than 6,400 students and KFC restaurant employees, assisting them in going to college, earning a GED, managing personal finances and getting through hardship/crisis situations. The KFC Foundation's charitable programs are made possible through the generosity of KFC's many franchisees, KFC Corporation and individual donors.

Who can nominate a non-profit organization for Kentucky Fried Wishes?

Any KFC restaurant* can nominate a local non-profit organization to receive a Kentucky Fried Wish. We're asking each restaurant team to appoint a Wish Captain, who will lead the charge on contacting the non-profit organization of choice, telling them about the Kentucky Fried Wishes grant opportunity and completing the nomination form.

Restaurants may nominate more than one non-profit organization.

What information does the Wish Captain need to nominate our organization?

The Wish Captain needs your organization's name, Employer Identification Number (EIN) and a contact name and email address to complete the nomination form. Be sure to provide a valid email address that you check frequently, as this will be the way we'll contact you on July 27 and provide the grant application.

What organizations are eligible for this program?

Organizations must be a recognized 501(c)(3) organization, governmental entity or other IRS recognized charitable organization. The KFC Foundation will not fund individuals (e.g. scholarships) or religious or political organizations.



Applicants for funding must be tax-exempt under the provisions of Section 501(c)(3) of the Internal Revenue Code or publicly-owned tax-exempt organizations. Tax-exempt status must exist at time of application. A copy of the organization's official I.R.S. Determination Letter is required.

What projects will be considered for funding?

A wide variety of projects could fit the parameters, but preference will be given to ideas that:

- Include the opportunity for restaurant employees to participate in a volunteer project related to the grant application
- Make a significant impact on the community in which the restaurant is located
- Inspire a sense of community by uniting people around a common project
- Support underserved neighbors in the community
- Present a realistic and achievable plan to accomplish the project. Preference is given to projects that can be completed within a six-month timeframe
- Are feasible to accomplish with the \$10,000 grant OR are supported with matching resources (including donated goods, services, money, or volunteer time) to ensure that the project is attainable

The KFC Foundation's Grant Committee will prioritize funding of organizations and initiatives where there is a demonstrated need, and where the results will benefit their community at large. The Foundation will consider funding for projects and programs that align with the mission of the applying organization.

What projects won't be considered for funding?

Grant funding is available for the expenses involved in the creation and execution of the proposed project. Kentucky Fried Wishes funding needs to benefit the community where the restaurant is located. We will NOT consider funding projects that:

- Compensate restaurant employees for community work (i.e. no salary)
- Include purchases or payments for personal use (i.e. no rent money, car payments, laptops, etc.)—occasionally equipment purchases or contract labor may be considered (see below)
- Do not explain clearly how the funding will be used, how the project will be implemented, and how it will benefit the community
- Seek sponsorship for a recurring event or fundraiser
- Seek support for a capital building endeavor
- Seek funding for individuals (e.g. scholarships)
- Seek funding for religious or political organizations

Can funding be used for equipment purchases and contract labor?

A Kentucky Fried Wish grant might be used to fund equipment or contract labor if:



- Professional services are needed to complete a project (e.g. hiring a landscaper to plan a community garden)
- Equipment purchases to complete or maintain the project are acceptable (e.g. a field paint and striping machine)

What are the expectations of grant recipients?

All grant recipients will be expected to agree to and be responsible for:

- Attending a short orientation meeting to review grant requirements, and complete necessary paperwork prior to receiving funding
- Signing a contract agreeing to grant requirements and completing a W-9 (Request for Taxpayer Identification Number and Certification) tax form
- Following through with the project as it was proposed, including spending funds as proposed
- Tracking project expenses and receipts
- Taking photos and videos of the project
- Submitting photos/videos, receipts, a report of project expenses (we'll provide a template), and any unspent funds (per IRS requirements) to the KFC Foundation within twelve months of the grant notification date (we prefer that the project use all the funds but if that does not seem likely, please contact KFC Foundation staff to discuss the situation)
- Participating in a final interview within twelve months of the grant notification date to discuss what was achieved and what was learned
- Recognize the KFC Foundation and their restaurant partner in the project
- Allowing the project to be highlighted, publicized, and shared by the KFC Foundation

How does my organization apply for a grant?

Your organization must be nominated by a KFC restaurant between July 12 and July 23 to be able to apply for a grant. If your organization is nominated, you'll receive an email on July 27 with a link to complete a short grant application. Complete this grant application by August 10.

What is the timeline for all of this?

July 12 – July 23: Restaurant Wish Captain nominates non-profit organization at kfcfoundation.org

July 27 – August 10: Nominated non-profits complete grant application (received via email from the KFC Foundation)

September 9: Kentucky Fried Wishes are announced!

**To be eligible to nominate a non-profit organization for Kentucky Fried Wishes, the restaurant must be participating in the KFC Foundation's 2021 Cole Slaw Donation Program.*

