



FAQs for Restaurant Teams

What are examples of Kentucky Fried Wishes?

Here are just a few ideas to get you started thinking about what your restaurant team could do.

- Helping build a new playground at a local elementary school or community park
- Freshening up landscaping and planting new flowers at a local senior citizen center
- Purchasing coding and STEM equipment for an after-school program
- Creating or improving a nearby hiking trail
- Organizing a mental health awareness fair
- Planting trees in a public park to allow for more shaded areas for children to play
- Stocking a mobile children's library that travels from school to school
- Updating basketball courts or soccer fields at a community center
- Beautifying common space at an addiction or recovery center
- Stocking and organizing supplies at a food pantry
- Building a community garden with a women and family center
- Coordinating a supply drive for a local homeless shelter

[View list of 2021 Kentucky Fried Wishes winners here!](#)

How does my restaurant pick a community organization to work with?

Talk to your team about what organizations they care about. Maybe one of your team members is a weekend reader at the local library or spent a lot of time at a local community center as a kid. Once you agree on an organization, [complete the nomination form!](#)

What organizations are eligible for this program?

Nominated community organizations must be a recognized 501(c)(3) organization, governmental entity or other IRS recognized charitable organization. The KFC Foundation will not fund individuals (e.g. scholarships) or religious or political organizations.

Should I tell an organization we've nominated them?

Yes! Let the organization know ahead of time that you'd like to nominate them. You'll need to have the contact information (name, email and phone number) of someone who works there to complete the nomination form, as well as an idea of a project that's on their wish list.

Make sure you also ask for the Employer Identification Number (EIN).

- **Tip:** You can also find any organization's EIN by going to [guidestar.org](https://www.guidestar.org) and searching for the organization.

Can we nominate more than one organization?

Yes! If your team is involved with several organizations, you can nominate them all.

Who can nominate the organization?

Anyone from your restaurant can submit the nomination. **New in 2022:** ARLs can also submit a nomination on behalf of a restaurant!

Your restaurant must be participating in the KFC Foundation's 2022 Annual Franchisee Donation Program to be eligible to nominate (97% of restaurants participate, so chances are, you're eligible!)

How do I nominate an organization?

Go to kfcfoundation.org/kfw to access and complete the very short nomination form by July 1.

What happens after we nominate an organization?

Nominated organizations will first be screened by the KFC Foundation to make sure they are eligible by IRS guidelines. Then, we'll send an email to the organization prompting them to complete a grant application by July 22. After reviewing all applications, we'll select up to 50 organizations to win a \$10,000 grant and announce them on September 9 (in honor of the Colonel's birthday!)

What happens if our restaurant is selected?

Selected organizations and restaurants will be notified in late August. Selected restaurants will be asked to host a volunteer day (or two) to complete the project described in the application. You'll be able to invite family or nearby restaurants to participate in the service project as well!

What is the timeline for all of this?

This will be a quick process!

June 20 – July 1: Wish Captains will nominate organizations

July 11 – July 22: Selected non-profits complete a grant application

September 9: Kentucky Fried Wishes are announced!

**To be eligible to nominate a non-profit organization for Kentucky Fried Wishes, your restaurant must be participating in the KFC Foundation's 2022 Annual Franchisee Donation Program.*