



Grant Application Guide

Grant Application Guide

Through the KFC Foundation's community giving program, Kentucky Fried Wishes, 501(c)3 non-profit organizations can apply for a grant to fund a project on their wish list. The application will open in early June and the deadline is June 30, 2023. Fifty non-profits will be selected to win a \$10,000 grant.

Here's what you'll find in this guide:

- [Grant Application Tips | 2](#)
- [Preparing the Grant Application Form | 3](#)
- [Sample Completed Grant Application Form | 4](#)
- [Frequently Asked Questions | 5](#)

Grant Application Tips

1 | Complete the [Grant Application Template](#) before formally submitting online.

- Applications must be completed in a single sitting – there is not an option to save your progress or revise after submission.
 - We recommend using the [Grant Application Template](#) to thoughtfully prepare your answers ahead of time.
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2 | Request funding for a project that can be completed with the \$10,000 grant.

- We are looking for tangible, actionable projects that are feasible to accomplish with the \$10,000 grant and make an immediate impact in the community.
- If you have a larger project (i.e., 100-mile trail restoration), break it down into something that \$10,000 could cover in full (i.e., 10-mile trail restoration out of our 100-mile project). If additional funding is needed, detailed plans for securing additional resources must be provided in the **Project Budget**.
- Projects should be timely, with preference given to those that can be completed within a 6-month period.

Funding will not be granted for:

- Salaries
 - Scholarships, including waived program fees
 - Capital building endeavors
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3 | Paint a full, rich picture of what it is that your organization does.

- Make your application compelling. How are you an asset in your community? Why are you deserving of a \$10,000 grant over others?
- Be specific about the audience you serve. Consider providing a quote from someone who has benefited from your services. Share any demographic and geographic data you have. Etc.

Preparing the Grant Application Form

CONTACT INFORMATION

Name of Organization:	Organization EIN:	Founding Date:	<p>Organization must be 2 years of age at time of application.</p>
Mailing Address:			
Primary Contact's Name:	Primary Contact's Title:		
Were you referred by a KFC restaurant?			<p>You do not need to be referred by a KFC restaurant to apply.</p>
<input type="checkbox"/> Yes <input type="checkbox"/> No			
If yes, provide the restaurant's mailing address and/or restaurant ID (store employee can provide):			

ABOUT YOUR ORGANIZATION

What is your organization's mission? <i>Include all the services/programs you offer and the impact on your community.</i>	<p>Paint a full, rich picture of your organization. How are you an asset in your community? Why do you deserve funding?</p>
Who is your audience? <i>Tell us about the people you serve.</i>	

ABOUT YOUR PROJECT

Provide a short overview of the project you're seeking support for. (1,000-word max)	<p>What is the purpose of your project, the need you're addressing, or the problem you're solving?</p> <p>What are the expected outcomes of your project, and how will you achieve them?</p>
Describe the timeline for this project. (250-word max) <i>Preference given to projects that can be completed within 6 months.</i>	
How do you see KFC restaurant employees participating in this project? (250-word max)	<p>The KFC Foundation exists to empower restaurant employees and their communities. How could your project help develop them as civic leaders?</p>
If applicable, tell us about your organization's connection to a local KFC restaurant and/or employee. <i>i.e., A current/former restaurant employee who received services from your organization.</i>	

Sample Completed Grant Application

CONTACT INFORMATION

Name of Organization:	Organization EIN:	Founding Date:
KFC Foundation Inc.	61-1337601	1998
Mailing Address:		
1900 Colonel Sanders Lane, Louisville, KY 40213		
Primary Contact's Name:	Primary Contact's Title:	
AJ Buchanan	Marketing & PR Specialist	
Were you referred by a KFC restaurant?		
<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
If yes, provide the restaurant's mailing address and/or restaurant ID (store employee can provide):		
3400 Bardstown Road, Louisville, KY 40218 (restaurant ID: Y052049)		

ABOUT YOUR ORGANIZATION

What is your organization's mission?
<i>Include all the services/programs you offer and the impact on your community.</i>
<p>The KFC Foundation provides education and hardship assistance to resilient restaurant employees in an inclusive environment. We empower employees by helping them to pursue their dreams and extend a helping hand during hardships. Our programming includes but is not limited to:</p> <ul style="list-style-type: none"> - Educational: We offer a GED achievement program, scholarships for college & trade school, and tuition-free online bachelor's or master's degrees through Western Governors University for KFC restaurant employees. - Community Giving: We award \$500,000 in grants to non-profits through Kentucky Fried Wishes annually. - Financial Assistance: We offer financial hardship assistance and a savings match program for KFC restaurant employees.
Who is your audience?
<i>Tell us about the people you serve.</i>
<p>We serve and invest in the future of KFC restaurant employees and their communities across the U.S. In 2022, we aided 47 employees in earning their GED, awarded 631 with scholarships for college or trade school, provided 304 with mental health or financial assistance during their time of need, helped 145 build a stronger habit of saving money, and awarded fifty \$10,000 grants to deserving non-profits.</p>

ABOUT YOUR PROJECT

Provide a short overview of the project you're seeking support for. (1,000-word max)
<p>We are seeking funding to launch a new program called, "Become Your Best Self," where we will help KFC restaurant employees in learning new skills by watching 5-minute videos right on their phones. The program will help them understand what skills they have, open their eyes to where they could go in their career, and provide invaluable learning modules to help them grow and strengthen their abilities so that they can thrive at work and in their personal lives. We have spoken with developers and have been quoted less than \$10,000 to launch this program.</p>
Describe the timeline for this project. (250-word max)
<i>Preference given to projects that can be completed within 6 months.</i>
<p>If funded by August 2023, "Become Your Best Self," has been quoted by developers to be good to launch by January 2024. We have already created the videos in-house and are just needing to embed them within a phone app.</p>
How do you see KFC restaurant employees participating in this project? (250-word max)
<p>All KFC restaurant employees will be eligible and encouraged to participate in, "Become Your Best Self".</p>
If applicable, tell us about your organization's connection to a local KFC restaurant and/or employee.
<i>i.e., A current/former restaurant employee who received services from your organization.</i>
<p>We serve and invest in the future of all KFC restaurant employees, empowering them to pursue their dreams.</p>

Frequently Asked Questions

Who can apply for Kentucky Fried Wishes?

Any recognized 501(c)(3) non-profit organization, governmental entity or other IRS recognized charitable organization that has been in existence for a minimum of two years is eligible to apply for a Kentucky Fried Wish. **A copy of the organization's official I.R.S. Determination Letter is required.**

What is the KFC Foundation?

The KFC Foundation is an independent 501(c)(3) organization that has provided over \$28 million to support and empower more than 9,600 KFC restaurant employees, students and community non-profits across the U.S. The KFC Foundation's charitable programs include GED achievement, college scholarships, tuition coverage, community giving, savings matching and financial hardship assistance, all made possible by at-register Round-Up donations, purchases of KFC's Secret Recipe Fries and other donations.

Can funding be used for equipment purchases and contract labor?

A Kentucky Fried Wish grant might be used to fund equipment or contract labor if:

- Professional services are needed to complete a project (e.g., hiring a landscaper to plan a community garden)
 - Equipment purchases to complete the project are acceptable (e.g., a field paint and striping machine)
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What are the expectations of grant recipients?

All grant recipients will be expected to agree to and be responsible for:

- Signing a contract agreeing to grant requirements and completing a W-9 tax form
 - Following through with the project as it was proposed, including spending funds as requested in the application
 - Submitting photos/videos, a report of project expenses and receipts, and any unspent funds to the KFC Foundation within twelve months of the grant notification date (we prefer that the project use all the funds but if that does not seem likely, please contact KFC Foundation staff to discuss the situation)
 - Completing a grant report at both six months and twelve months after the project has been awarded
 - Recognizing the KFC Foundation in the project and allowing it to be publicized and shared by the KFC Foundation
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When will I hear back about the grant?

Grant recipients will be notified in late August/early September with funds being disbursed after the grant agreement is signed by the receiving nonprofit.